

# Building sustainable leadership in wireless

Tommi Uitto
President, Mobile Networks





© 2022 Nokia Public

#### Disclaimer

It should be noted that Nokia and its business are exposed to various risks and uncertainties and certain statements herein that are not historical facts are forward-looking statements. These forward-looking statements reflect Nokia's current expectations and views of future developments and include statements preceded by "believe", "expect", "expectations", "commit", "anticipate", "foresee", "see", "target", "estimate", "designed", "aim", "plan", "intend", "influence", "assumption", "focus", "continue", "project", "should", "is to", "will" or similar expressions. These statements are based on management's best assumptions and beliefs in the light of the information currently available to it. Because they involve risks and uncertainties, actual results may differ materially from the results that we currently expect. Factors, including risks and uncertainties that could cause such differences can be both external, such as general, economic and industry conditions, as well as internal operating factors. We have identified these in more detail in our annual report on Form 20-F for the year ended December 31, 2021, under "Operating and Financial Review, and Prospects—Risk Factors", and in our other filings or documents furnished with the U.S. Securities and Exchange Commission, including Nokia's financial results reports. Other unknown or unpredictable factors or underlying assumptions subsequently

proven to be incorrect could cause actual results to differ materially from those in the forward-looking statements. We do not undertake any obligation to publicly update or revise forward-looking statements, whether as a result of new information, future events or otherwise, except to the extent legally required.

Nokia presents financial information on reported, comparable and constant currency basis. Comparable measures presented in this document exclude intangible asset amortization and other purchase price fair value adjustments, goodwill impairments, restructuring related charges and certain other items affecting comparability. In order to allow full visibility on determining comparable results, information on items affecting comparability is presented separately for each of the components of profit or loss. Constant currency reporting provides additional information on change in financial measures on a constant currency basis in order to better reflect the underlying business performance. Therefore, change in financial measures at constant currency excludes the impact of changes in exchange rates in comparison to euro, our reporting currency. As comparable or constant currency financial measures are not defined in IFRS they may not be directly comparable with similarly titled measures used by other

companies, including those in the same industry. The primary rationale for presenting these measures is that the management uses these measures in assessing the financial performance of Nokia and believes that these measures provide meaningful supplemental information on the underlying business performance of Nokia. These financial measures should not be considered in isolation from, or as a substitute for, financial information presented in compliance with IFRS.

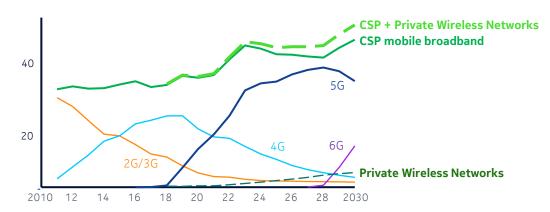
Nokia is a registered trademark of Nokia Corporation. Other product and company names mentioned herein may be trademarks or trade names of their respective owners.

### Agenda

- 1 Dynamics in our addressable market
- 2 Mobile Networks well-positioned to capture growth
- 3 Future opportunities for sustainable leadership in wireless
- 4 Implications for our financial journey

### The 5G market has an extended peak Private Wireless Networks market growing at 28% CAGR

### Radio technology product and services market\* in EURbn



\*) excluding Mainland China Graph showing P09 2022 FX, CAGR figures on the right using const 2021 FX rates

Source: Nokia Business Intelligence estimate

Overall Mobile Networks market\* growth 2022-25

2% CAGR

2022: €52bn\*

2025: €57bn\*

Private Wireless Networks market\* growth 2021-30

28% CAGR

### Agenda

- 1 Dynamics in our addressable market
- 2 Mobile Networks well-positioned to capture growth
- 3 Future opportunities for sustainable leadership in wireless
- 4 Implications for our financial journey

#### Mobile Networks is well-positioned to grow faster than the market

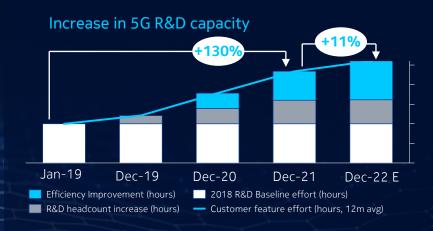
#### Accelerate (2022-23) Scale (onwards) Reset (2021) High capacity and ✓ Trusted partner with access Major turnaround predictable R&D completed to advanced silicon technology New portfolio, strong New Nokia operating model network performance Unlocking growth opportunities: Mobile Networks fixed costs Market share stabilized and Enterprise reset in upswing Geopolitical Cloud RAN New AirScale products Investments in supply chain 5G-Advanced launched resilience

## We have now the R&D capacity, productivity, predictability and quality to lead the market



Q3'20 Q4'20 Q1'21 Q2'21 Q3'21 Q4'21 Q1'22 Q2'22 Q3'22

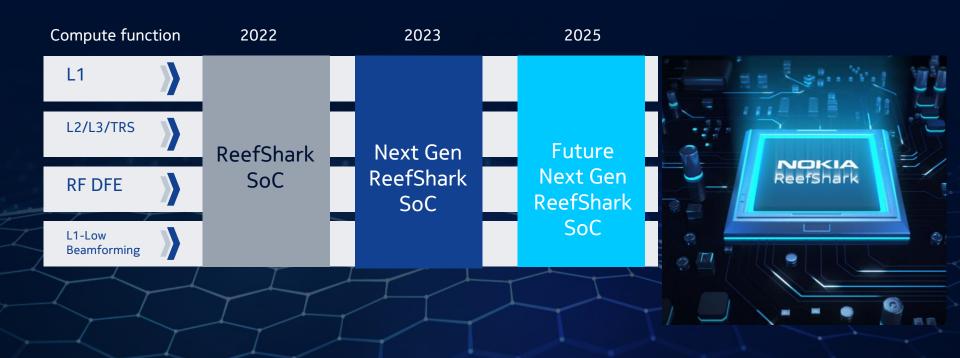
R&D investments to secure portfolio competitiveness



Renewed R&D has also brought leaps in product quality over last two years

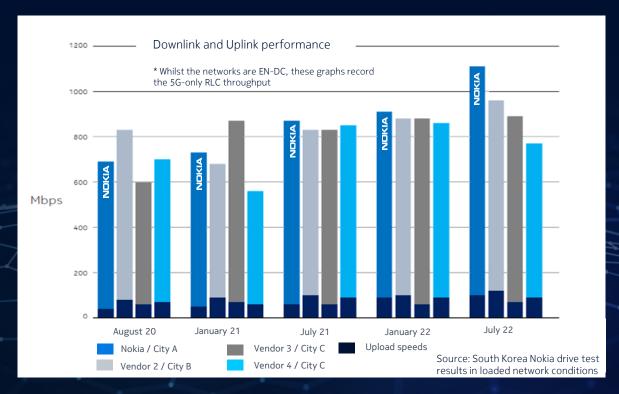
1 500

#### ~100% System on Chip based portfolio by end of 2022



#### Nokia leads in 5G downlink speed and has come on par in uplink

Nokia roadmap is gaining leadership with the latest SW releases



### 1.11 Gbps DL

with Nokia in increasingly loaded networks

60%

Improvement in DL data rate over the past 24 months and UL data rate over the past 12 months

Nokia is now leading in DL performance and is competitive in UL performance in the world's most advanced 5G market

#### Strong portfolio with recognized market leadership

Broad AirScale radio and small cells portfolio delivering capacity and coverage Nokia #1 in overall baseband portfolio

Nokia "Leader" in Network Design and Optimization Nokia continues to lead the SON market for the 7th consecutive year



VICMO

(5) GlobalData.

-00-00-0-0-0-00 LIGHTCOUNTING

Industry lightest highpower, 400MHz 32TRX Massive MIMO Market Landscape: RAN Vendors 2022 May 2022 Nokia Managed Infrastructure Services February 2022 Network Automation: SON, RIC, SMO October 2022

# Nokia is committed to helping customers achieve their energy saving targets

#### Hardware evolution

Nokia ReefShark SoCs in baseband and RF and latest technology innovations (e.g., Power Amplifiers), energy efficient microwave





### EdenNet SON and RIC with AI/ML

Automatic configuration and AI/ML based optimization of energy savings functionality

#### Software features

Intelligent switch-off of unused resources with Micro DTX, Cell switch off, MIMO muting and Deep sleep modes





### Energy efficient site solutions

Zero footprint site with outdoor pole mountable power systems and minimized footprint sites with All-in-One Cabinets

#### Recent Nokia technology leadership highlights

BT and Nokia 1<sup>st</sup> Europe operator to aggregate four carrier components in a 5G SA live network

Nokia and Google trial innovative slicing solution for Android devices and 4G/5G networks

Nokia, du and MediaTek combine 300MHz of sub-6GHz spectrum to achieve world record 5G speeds of up to 4.5 Gbps

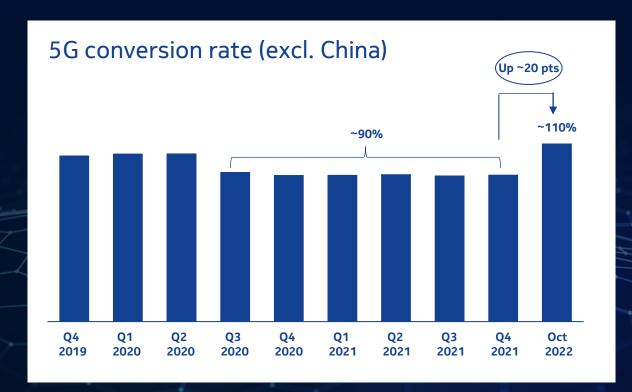
AST SpaceMobile enabling direct-to-cell phone connectivity from space with Nokia AirScale Single RAN equipment

Nokia and Telia Finland launch world's first commercial 5G SA network with slicing for Fixed Wireless Access

Nokia to continue leading Europe's 6G flagship project (Hexa-X-II)



#### Radio Access Network market share was stabilized and is on upswing





# Improved supply chain resilience to meet growing hardware delivery outlook into 2023 and enable long-term growth

#### Q3 2022

- Highest volumes delivered since start of pandemic
- ✓ Late deliveries have reduced significantly, peaking at end of Q2
- ✓ Improved inventory health
- ✓ Supply remains tight due to strong demand; broader market showing signs of easing

#### Building resilience:

- Normalizing inventory levels and quality; geopolitical risks considered
- Increasing regionalization of manufacturing and logistics with more live dual source lines
- Designing products for resilience: more multisource components and reuse across platforms

### Agenda

- 1 Dynamics in our addressable market
- 2 Mobile Networks well-positioned to capture growth
- 3 Future opportunities for sustainable leadership in wireless
- 4 Implications for our financial journey

#### 5G is at the beginning of a long journey

Private Wireless, Cloud RAN and 5G Advanced will create new opportunities



### Nokia private wireless focus segments We have 500+ private wireless customers, 100+ with 5G

#### Energy



- Power utilities, water utilities
- Oil & gas
- Mining

#### Government and cities



- Public safety
- Federal government, defense
- Digital agenda: smart cities, education/smart campus

#### Transportation



- · Nationwide rail, urban rail
- Aviation
- Maritime

#### Manufacturing & supply chain



- Manufacturing (automotive, discrete & process)
- Supply chain logistics

### Digitalization of energy and water infrastructure in Germany Wide Area Network for energy transition to decarbonization and decentralization



#### **Business drivers**

/XX**450**connect

"In view of the major challenges involved in setting up the 450 MHz platform, we are pleased to have Nokia as a strong and capable partner at our side for the longterm, with whom we can meet the high technical requirements of our customers as operators of critical infrastructures."

Carsten Ullrich, CEO of 450connect

Nokia solution & benefits



Industrial-grade private 4.9G/LTE + LTE-M solution optimized for M2M applications and critical voice communications



Nationwide 450MHz private radio network, Geo-redundant core, microwave radio. Implementation & maintenance services until 2040



Further secure the energy supply of different processes

### 5G private wireless network, Posiva, Finland Supporting the safe disposal of spent nuclear waste



#### **Business drivers**



- Safe disposal of spent nuclear fuel in underground tunnels via automated robots handling the hazardous materials
- Ultimate human safety
- Increased operational efficiency and productivity through automation

Nokia solution & benefits



5G Standalone (SA) for control data between robots operating underground and the central control system



Private compact core platform using 5G cmWave deployed underground



- Critical traffic is fully secured
- Improves process safety for employees.

© 2022 Nokia

Public



Disaggregation is evolving, with focus shifting to Cloud RAN O-RAN uptake is lagging behind commercial 5G

Any vendor orchestration Vertical disaggregation Any vendor CU/DU applications with Cloud RAN and Any vendor APIs / abstraction layers / NaaS new business model Any vendor Platform software (PaaS/CaaS) Any vendor hardware (laaS) 35 P -RAN eCPRI Radio Unit Distributed Centralized Cloud Core Open Fronthaul Unit (DU) Unit (CU) (RU) Open Midhaul Open Backhaul

Horizontal disaggregation with O-RAN

#### Four cornerstones to make Cloud RAN successful

1

To make cloud RAN feasible, server HW must be competitive in hardware cost per cell and power consumption per cell

2

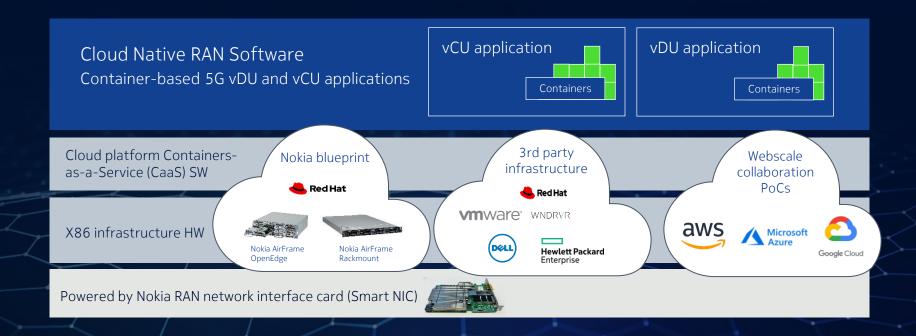
To achieve consistent network performance, Cloud RAN needs feature and performance parity from Day 1 3

To materialize the typical benefits of cloud computing, DU/CU software must be truly cloud-native and managed with the same orchestration as many other workloads

4

To benefit from the capabilities of the entire ecosystem, Cloud RAN must be compatible with 3rd party elements

#### Nokia Cloud RAN for openness, scalability and agility



# 5G-Advanced opens opportunity for market share growth driven by modernization, new wins and enterprise growth

#### Boosted 5G experience



XR traffic, latency and mobility 360



Beamforming boost and Distributed mMIMO for UL performance

#### Boosted 5G operability



AI/ML enhancements



Radio Energy efficiency

#### Boosted 5G services usage



IoT optimized RedCap support



UAV (Uncrewed Aerial Vehicle)



Space-Air-Ground Networks



= Leader role (rapporteur) in 3GPP Rel 18 work

### Agenda

- 1 Dynamics in our addressable market
- 2 Mobile Networks well-positioned to capture growth
- 3 Future opportunities for sustainable leadership in wireless
- 4 Implications for our financial journey

#### Significant financial progress in the past two years







Renewed competitiveness is now driving growth

We are gaining market share and we see further opportunities ahead

Significant improvements in our product/service cost and quality

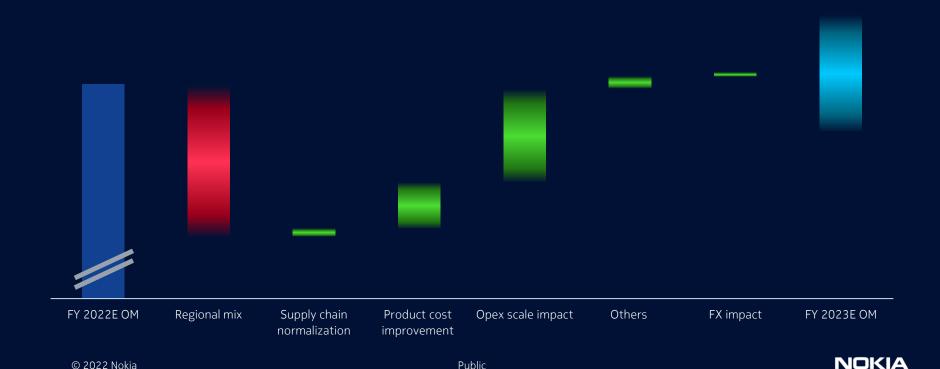
Favorable product/services and regional mix also helped

Increased investment into R&D to ensure long-term competitiveness

Continued delivery despite the supply chain challenges seen

\*in constant currency

#### Scale effects can offset weaker regional mix in 2023 Sensitivity scenario analysis for Mobile Networks operating margin in 2023



### Long-term financial considerations for Mobile Networks Growing through the cycle - opportunities to gain share and improve profitability

#### Opportunities to gain share – we've turned the corner Long-term opportunities to expand margins to 10+% Nokia 4G/5G excluding China market share 2019 - 2022 Convert Nokia 4G CSP customers to 5G Dell'Oro Mobile RAN reports 2019 - 2022 Scale Win new CSP customers and grow Continue winning in Enterprise segment Further key steps on roadmap in 2023 Product 28% Reduce product and service cost further 24% competitiveness Invest in 5G-A and 6G preparedness 25% Margins can improve as demand moves from Product coverage to capacity investment maturity • Prior cycles saw significant improvement Continued refinements to operating model Maintain efficient · Digitization to maintain efficient cost base 03 20 03 21 0122 02 22 03 22 cost base Continue improving R&D productivity Isolated quarters 40 rolling

#### Key take-aways

 The 5G market has an extended peak and Nokia is well positioned to grow faster than the market.  We have clear plans to address opportunities in enterprise, geopolitical environment, Cloud RAN, and 5G-Advanced to build sustainable leadership in wireless.  We have made significant financial progress and believe scale effects can offset weaker regional mix in 2023.

# Q&A

#### Disclaimer

It should be noted that Nokia and its business are exposed to various risks and uncertainties and certain statements herein that are not historical facts are forward-looking statements. These forward-looking statements reflect Nokia's current expectations and views of future developments and include statements preceded by "believe", "expect", "expectations", "commit", "anticipate", "foresee", "see", "target", "estimate", "designed", "aim", "plan", "intend", "influence", "assumption", "focus", "continue", "project", "should", "is to", "will" or similar expressions. These statements are based on management's best assumptions and beliefs in the light of the information currently available to it. Because they involve risks and uncertainties, actual results may differ materially from the results that we currently expect. Factors, including risks and uncertainties that could cause such differences can be both external, such as general, economic and industry conditions, as well as internal operating factors. We have identified these in more detail in our annual report on Form 20-F for the year ended December 31, 2021, under "Operating and Financial Review, and Prospects—Risk Factors", and in our other filings or documents furnished with the U.S. Securities and Exchange Commission, including Nokia's financial results reports. Other unknown or unpredictable factors or underlying assumptions subsequently

proven to be incorrect could cause actual results to differ materially from those in the forward-looking statements. We do not undertake any obligation to publicly update or revise forward-looking statements, whether as a result of new information, future events or otherwise, except to the extent legally required.

Nokia presents financial information on reported, comparable and constant currency basis. Comparable measures presented in this document exclude intangible asset amortization and other purchase price fair value adjustments, goodwill impairments, restructuring related charges and certain other items affecting comparability. In order to allow full visibility on determining comparable results, information on items affecting comparability is presented separately for each of the components of profit or loss. Constant currency reporting provides additional information on change in financial measures on a constant currency basis in order to better reflect the underlying business performance. Therefore, change in financial measures at constant currency excludes the impact of changes in exchange rates in comparison to euro, our reporting currency. As comparable or constant currency financial measures are not defined in IFRS they may not be directly comparable with similarly titled measures used by other

companies, including those in the same industry. The primary rationale for presenting these measures is that the management uses these measures in assessing the financial performance of Nokia and believes that these measures provide meaningful supplemental information on the underlying business performance of Nokia. These financial measures should not be considered in isolation from, or as a substitute for, financial information presented in compliance with IFRS.

Nokia is a registered trademark of Nokia Corporation. Other product and company names mentioned herein may be trademarks or trade names of their respective owners.

### NOKIA