# Delivering value from intellectual property

Jenni Lukander 9 September 2022



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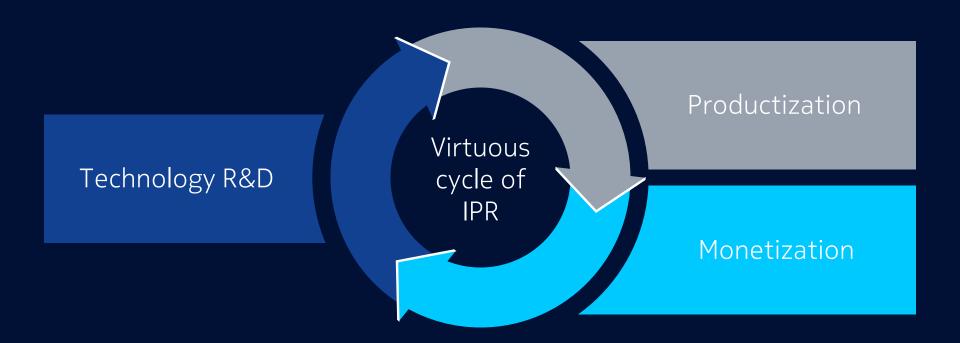
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## Intellectual property is a virtuous cycle



## A highly profitable and sustainable licensing business



#### Patent licensing

Monetizing our industry-leading patent portfolio

## Technology licensing

Helping device makers integrate our technology into their products

### Brand licensing

Licensing the Nokia brand to consumer device makers

#### Innovation leadership

Pushing the boundaries with research and innovation

#### Technology portfolio

Renewing our portfolio and increasing its value

NEKIA

## Nokia is an innovation powerhouse



## Innovation leadership

Industry-leading research and innovation



### Standards leadership

Ecosystem leadership through standardization



### Patent leadership

Constant renewal of industry-leading portfolio



invested in cutting-edge R&D since 2000

4,000+

patent families declared essential to 5G standard

~20,000

patent families with vast majority in force in 2030

## €4bn+

invested in R&D across Nokia during 2021

6G

leadership in Hexa-X project and beyond

1,500+

new patent families filed during 2021

## Industry-leading cellular patent portfolio



#1

PA Consulting ranked Nokia as #1 in ownership of granted patents that their analysis found essential to 5G #1

Nokia received ISO 9001 certification for high-quality end-to-end patent portfolio management, an industry first

Sources: PA Consulting (04/2021)

NOTE: Reference to certain patent studies here does not mean that Nokia would necessarily agree on all the data, methods, and conclusions in those studies.

## A leader in multimedia research and standardization



## Multimedia portfolio

1,200

Nokia has created over 1,200 fundamental multimedia inventions since 2000 through continued leadership in R&D

## 5 Emmys

Nokia has received 5 Emmy® Awards for our work with our partners in the field of video research and standardization

## Our inventions are fundamental and enable entire industries New form factors and value streams have opened new licensing opportunities

Our portfolio is highly relevant ...

Cellular standards Multimedia technologies

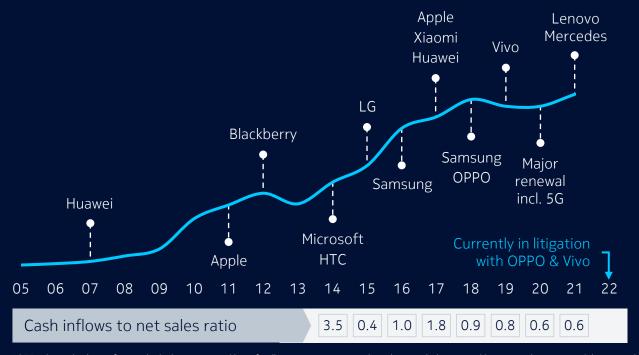
Device technologies

Network technologies ... across multiple sectors



## A proven track record

#### Patent business net sales and key deals



#### Proven assets

Strong IP assets with their value proven through the legal system

#### Expert team

Strong patent creation, licensing, and litigation teams

#### Licensee-friendly

Compelling licensing offering incl. patents, technology, and brand

NOTE: A limited subset of example deals is presented here for illustration purposes only and may include past and/or current licensees and do not imply future license renewals. Patent business net sales are illustrated using a 3-year moving average (centered). Cash inflows to net sales ratio shown is for Nokia Technologies.

## Making progress in growth areas



## Key takeaways Delivering value from intellectual property



